



## Heineken announces their “Green Synergy” line up for 2006

For eighteen years, the Heineken Music fest has been featuring fantastic international and local performers of regional music, and this year organizers promise the most complete and exciting event yet.

During a press conference on Thursday, April 20, Patrick Melchior, General Manager of Heineken announced a partnership with the Wyndham Aruba Resort, Spa & Casino that will offer a complete weekend package of music and excitement and is expected to attract large numbers to Aruba.

Featured performers for the Heineken “Green Synergy” Music Festival in July of this year will be Tito Nieves of Puerto Rico and Carimi, the Haitian band that is energizing the New York City music scene. Patrick explained that this year the music festival will not only be two nights of concerts, but complete days of exciting activities that will allow attendees to enjoy the best of Aruba. The cooperation of the Wyndham Resort, De Palm Tours and Digicel will provide day and night entertainment that will make it a weekend to remember.

Famed local groups such as NBO, Tsunami, Robert Jeandor y su Solo Banda Show, Le Groove, plus Claudius Phillips & O.R.E.O., will join headline performers on stage. The winners of the Heineken D.J. contest earlier this year will provide the music that will keep everyone moving at a variety of day and night time pre and post events beginning on Thursday, July 6, 2006 and ending on Sunday, July 9 with a farewell party at De Palm Island.

Friday night’s headliner, Humberto “Tito” Nieves knew he was destined to be an accomplished singer since his childhood. Considered the “Pavarotti” of Salsa, he was born in Puerto Rico but raised in New York, where he developed his unique style. Throughout his musical career, Nieves has defied the language barrier with his versatility and crossover appeal. This past year Tito Nieves was nominated for the Best Salsa Album at the Latin Grammy Awards.

Considered “Three Musical Musketeers,” Carlo Vieux, Richard Cave and Michael Guirand, the musicians that make up “Carimi” formed a band while studying music in New York City. They won Best Album of the Year in 2001 for their first professional release, titled “Nasty Bisniz,” and have been topping charts ever since. In combination with the many talented Aruban performers that will be sharing the stage with them, Tito Nieves and Carimi will offer a spectacular weekend of music at the Don Elias Mansur Ballpark in Dakota.

Tickets are on sale at all Digicel outlets and there is a very special presale price of 30 Arubian Florins (\$17 U.S.) which can only be purchase in Aruba and includes entrance to *both* concerts and three free drinks. Attendees have a choice of Heineken beer or, well, Heineken Beer, but who needs anything else? Aside from Heineken beer, soft drinks will also be available.

The organizers of this year’s concert are very excited about the line up of talent and the many exciting events that will accompany it. Rob Smith, General Manager of the Wyndham expressed his pleasure at being the host hotel and his commitment to the weekend. De Palm tours also announced a promotion that will most likely include a free ticket to the De Palm Island Sunday event with the purchase of a ticket to the concerts. Digicel will also be running a number of contests that will allow subscribers to be eligible for free concert tickets. Details of these promotions will be announced during the coming months on radio and in the newspapers, and will be available at De Palm and Digicel outlets.

The Heineken “Green Synergy” Music Festival is coming; let the excitement begin!